

August 2017: 246x174: 248pp
16 illustrations

Hb: 978-1-138-74286-4 | £105.00
eBook: 978-1-315-18204-9

TABLE OF CONTENTS:

Chapter 1. Industrial districts, clusters and global value chains: toward an integrated framework

Part I – Co-evolution of clusters and global value chains
Chapter 2. Italian industrial districts today: between decline and openness to global value chains
Chapter 3. Evolutionary trajectories of industrial districts in global value chains
Chapter 4. Clusters, industrial districts and the impact of their growing intersection with global value chains

Part II – The role of lead firms in global value chains and clusters
Chapter 5. MNEs and clusters: the creation of place-anchored value chains
Chapter 6. Global value chains and the role of MNEs in local production systems
Chapter 7. Knowledge, systemic contribution and brokerage in industrial clusters
Chapter 8. Local liabilities between immigrant and native entrepreneurship in clusters and global value chains

Part III – Value chain activities: rethinking the role of manufacturing and innovation
Chapter 9. Manufacturing where art thou? Value chain organization and cluster-firm strategies between local and global
Chapter 10. Networks of clusters within global value chains: the case of the European ceramic tile districts in Spain and Italy
Chapter 11. The role of manufacturing within industrial districts: proposing and testing an innovative methodology
Chapter 12. New frontiers for competitiveness and innovation in clusters and chains research

20% Discount with this flyer!

Local Clusters in Global Value Chains

Linking Actors and Territories Through Manufacturing and Innovation

Edited by **Valentina De Marchi**, University of Padua, Italy, **Eleonora Di Maria**, University of Padua, Italy and **Gary Gereffi**, Duke University, USA

Series: Routledge Studies in Global Competition

The international fragmentation of economic activities – from research and design to production and marketing – described through the lens of the global value chain (GVC) approach impacts the structure and performance of small and medium-sized enterprises (SMEs) agglomerated in economic clusters. The consolidation of GVCs ruled by global lead firms and the recession of 2008-09 exacerbated the pressures on cluster actors that based their competitive advantage on local systems, spurring an increasing heterogeneity, both across and within clusters, that is still overlooked in the literature.

Drawing on detailed studies of different industries and countries, *Local Clusters in Global Value Chains* shows the co-evolutionary trajectories of clusters and GVCs, and the role of firms and their strategies in organizing manufacturing and innovation activities in the context of ongoing technological shifts. The book explores the tension between place-based variables and global drivers of change, and the possibility for territories containing such clusters to prosper in the new global scenario. By adopting insights from the GVC framework and management studies, the book discusses how the internationalization strategies of firms create opportunities as well as constraints for adaptive upgrading in clusters.

This book is of interest to both researchers and policy-makers who are interested in the dynamic sources of competitive advantage in the global economy.

20% Discount Available - enter the code FLR40 at checkout*

Hb: 978-1-138-74286-4 | £84.00

** Offer cannot be used in conjunction with any other offer or discount and only applies to books purchased directly via our website. For more details, or to request a copy for review, please contact: Robyn Doyle, Author Marketing & Communications, Robyn.Doyle@tandf.co.uk*



Taylor & Francis eBooks

Helping you to choose the right eBooks for your Library

Add Routledge titles to your library's digital collection today. Taylor and Francis eBooks contains over 50,000 titles in the Humanities, Social Sciences, Behavioural Sciences, Built Environment and Law.

Benefits for librarians

- All titles DRM-Free allowing multi-user access
- Free MARC records
- COUNTER-compliant usage statistics
- Flexible purchase options

Benefits for students and researchers

- Access to thousands of books at the click of a button
- Full content search within the book
- Print and copy pages or chapters
- Bookmark titles and highlight text

For more information, pricing enquiries or to order a free trial, please contact your local sales team: www.tandfebooks.com/page/sales

www.tandfebooks.com

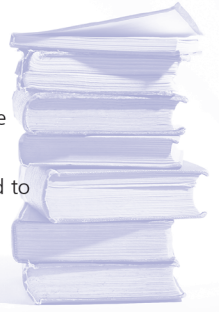


Routledge Paperbacks Direct

Responding to the changing needs of academics and students, we have now made a selection of our hardback publishing available in paperback format. Available directly from Routledge only and priced for individual purchase, titles are added to the selection on a regular basis.

For a full list of available titles, visit:

www.routledgepaperbacksdirect.com



Routledge Revivals

Discover Past Brilliance...

www.routledge.com/books/series/Routledge_Revivals



The home of Routledge books

Order your books today...

All of our books are available to order direct. Alternatively, contact your regular supplier.

IF YOU ARE IN THE US/CANADA/LATIN AMERICA:

Telephone: Toll Free 1-800-634-7064 (M-F: 8am-5:30pm)
E-mail: orders@taylorandfrancis.com
Online: www.routledge.com

Sales Tax/GST:

Residents of AZ, CA, CO, CT, FL, GA, KY, MA, MD, NJ, NY, PA, TN, TX and VA please add local sales tax.

Canadian residents please add 5% GST.

Postage: US:

Ground: \$5.99 1st book; \$1.99 for each additional book
2-Day: \$9.99 1st book; \$1.99 for each additional book
Next Day: \$29.99 1st book; \$1.99 for each additional book

Canada:

Ground: \$7.99 1st book; \$1.99 for each additional book
Expedited: \$15.99 1st book; \$1.99 for each additional book

Latin America:

Airmail: \$44.00 1st book; \$7.00 for each additional book
Surface: \$17.00 1st book; \$2.99 for each additional book

IF YOU ARE IN THE UK/REST OF WORLD:

Telephone: +44 (0) 1235 400524
Fax: +44 (0) 1235 400525
E-mail: tandf@bookpoint.co.uk
Online: www.routledge.com

Postage:

- UK: 5% of total order** (£1 min charge, £10 max charge). Next day delivery +£6.50*
- Europe: 10% of total order** (£2.95 min charge, £20 max charge). Next day delivery +£6.50*
- Rest of World: 15% of total order** (£6.50 min charge, £30 max charge).

*We only guarantee next day delivery for orders received before noon.

Library Recommendation

Ensure your library has access to the latest publications. Contact your librarian with details of the books you need and ask them to order a copy for your library.

Complimentary Exam Copy Request

To order a complimentary exam copy, please visit: www.routledge.com/info/compcopy

Prices and publication dates are correct at time of going to press, but may be subject to change without notice.

Our publishing program continues to expand so please visit our website to stay up-to-date.

www.routledge.com